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## Lime Wire to Enter Music Download Market With New Digital Store and Inks Deals With Music Companies

NEW YORK, NY--(Marketwire - August 14, 2007) - Lime Wire LLC, maker of the popular LimeWire file-sharing software, announced today that it will open a digital music store.

Initially the store will be a stand-alone website, also accessible from links in the file-sharing software. Subsequent releases will enable users to browse and purchase music directly from within the LimeWire program.

The first partners in the new digital channel are IRIS Distribution and Nettwerk Productions. These companies have signed deals with Lime Wire to provide music from their extensive catalogs.

"We are delighted to collaborate with these forward-thinking music companies and sell their authorized content through LimeWire," said Jesse Rubinfeld, Lime Wire Chief Financial Officer.

Songs in the LimeWire Store will be sold in the universally compatible MP3 format. Customers will be able to buy songs and albums "a la carte" or as part of monthly subscription plans.

Parties interested in delivering their content through the store can inquire by e-mailing [storecontent@limewire.com](mailto:storecontent@limewire.com).

### **About Lime Wire LLC**

Lime Wire LLC ([www.limewire.com](http://www.limewire.com)) develops powerful, sophisticated software offering an unparalleled user experience. Its signature products, LimeWire BASIC and LimeWire PRO, run on the decentralized Gnutella Network and are among the world's most popular peer-to-peer file-sharing applications. Founded in 2000

by Chairman Mark Gorton, Lime Wire is a leader of innovative peer-to-peer software development and solutions in the file-sharing industry. The company currently employs the largest number of expert Java developers at the forefront of the file-sharing revolution. The Lime Wire team enjoys a dynamic work environment at company headquarters in New York City.

### **About IRIS Distribution**

IRIS is -the leading digital distribution company dedicated to the successful marketing and promotion of prominent independent music and video catalogs. Founded in 2003, IRIS provides a comprehensive suite of technical, marketing and legal services to independent record labels and physical distributors, helping them to navigate the emerging digital marketplace. IRIS currently distributes a select group of top independent record labels including Big Dada, Burning Spear, Chemikal Underground, Duck Down Records, Gemini Sun, Ghostly International, K Records, Kemado, Kranky, Le Tigre, Megaforce, NinjaTune, Palletto Records, Preservation Hall, Projekt, SCION and Subliminal to over 350 digital outlets, including Apple's iTunes Music Store, Beatport, eMusic, Kompakt MP3, Napster 2.0, and Real/ Rhapsody; mobile channels such as AT&T, Boost, Cingular, CosmoGirl, GroupieTunes, MobileStreams, Sprint, T-Mobile, and Zingy; as well as video outlets including Apple's iTunes Music Store, Gotuit Media, and Ruckus Networks. IRIS is based in San Francisco, California. For more information, visit [www.irisdistribution.com](http://www.irisdistribution.com).

### **About Nettwerk Productions**

Nettwerk Productions was founded in 1984 by Terry McBride, Mark Jowett, and Ric Arboit. Soon after its start-up, the production company established its multi-faceted corporate structure including recording, managing and publishing. Today the Nettwerk Music Group has since evolved into a label/publishing/management company with offices in Vancouver, Los Angeles, New York, and London, with affiliated Internet, graphics, and video production companies.